

Mistral

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Branding and Communication Agency

Mistral



Branding and Communication Agency

Graphic Adv – branding – storytelling – visual identity – packaging design

Communication Eventi – fiere – roadshow – temporary shop

press office e digital pr

Edutainment

progetti didattici nelle scuole

GDO Strategy

Social social media marketing – pianificazione media – social contest

Web web design – web marketing – digital marketing

I NOSTRI CLIENTI

ÆSCULAPIUS
FARMACEUTICI

AGROMONTE
S.r.l.

Bonne Maman

FOODTRUCKS
BOLPAGNE

cameo

COPAN
Innovating Together™

Germinal
BIO

GRANA
PADANO

Gruppo
San Donato

iBOONI

Lago

LIQUIGAS

LOVABLE

Melinda

Mielizia

mipaaf

my
Cooking
Box
3 CHEF PER PASSIONE

Nonno Nanni

PANEANGELI

Pinsani
PASTICCERIA ITALIANA

MAIFICO
ANGELO
PORETTI
PASTICCERIA DAL 1957

Ritter
SPORT

RIZZOLI

SACLA
dal 1958

Scaldasole
SANO BODA
SAMPUR

STORM

TAITÙ

Tosi
dal 1962

Clerici.

Negroni

CAUTO
rete di cooperative

Costa
LIGURE

TEDDI
biologico

Hero
dal 1980

PARO
dal 1950



Graphic

Adv – branding – storytelling
- visual identity - packaging design

Adv Branding Storytelling Visual Identity Packaging Design





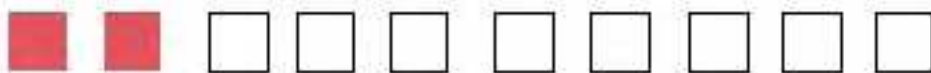
Gruppo
San Donato



CORPORATE SOCIAL

RESPONSIBILITY

STORYTELLING





Communication

Eventi, fiere , roadshow, temporary shop



TOUR INDOOR E OUTDOOR



Client: NONNO NANNI

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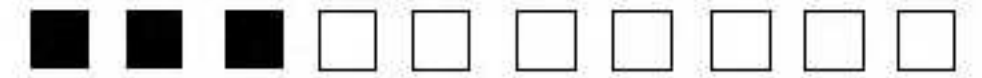


Client: SOJASUN

Instore Promotion



ROADSHOW



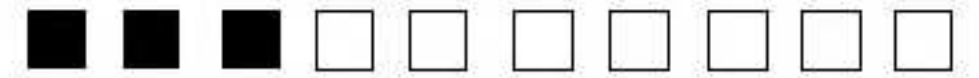
Client: Plaisir

FLASHMOB



Client: Ciobar

TEMPORARY



Client: Paneangeli

Location: Milano Corso Garibaldi/Bari

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STAND

FIERISTICI



Client: NONNO NANNI

Location: Cibus Parma

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STAND

FIERISTICI



Client: Grana Padano

Location: Cibus Parma

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Edutainment

Progetti didattici nelle scuole

PROGETTI

DIDATTICI





Media Relation

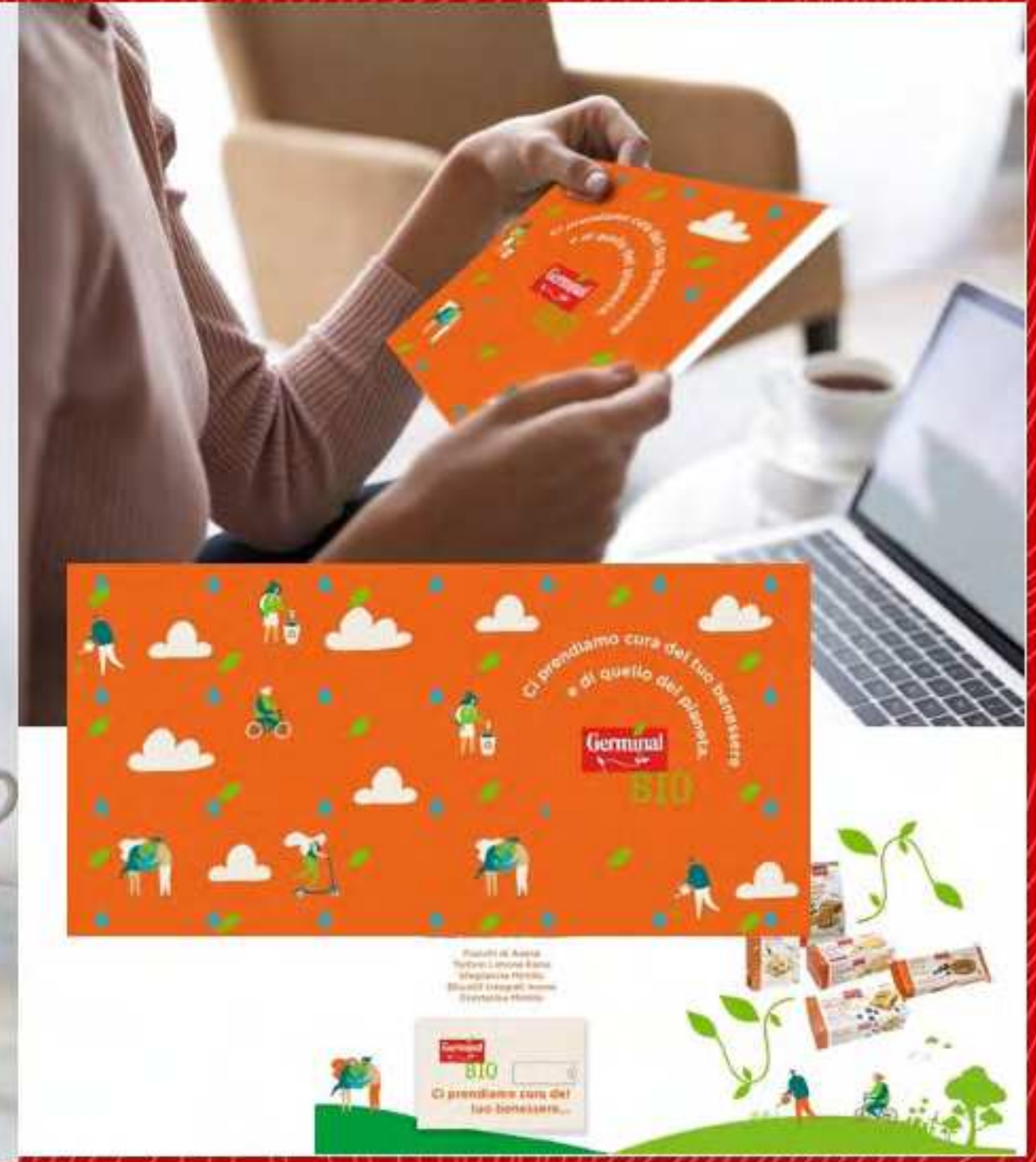
Press kit Press day

PRESS

OFFICE



PRESS KIT



PRESS KIT



PRESS KIT



21

PRESS DAY





Digital PR

Influencer Marketing

INFLUENCER MARKETING



Client: cameo Ciobar

Progetto digital PR: la dolce di un goloso abbraccio

INFLUENCER MARKETING



**COMBINED
FOLLOWER
762,6k**



**ENGAGEMENT
16,9k**

Client: Teddi

Progetto digital PR: operazione a premi Teddi Collection

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Web

web design, web marketing, digital marketing

WEB DESIGN



Bonne Maman

DIGITAL MARKETING





Social

social media marketing pianificazione media, social contest

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FARMACEUTICI

AGROMONTE
SICILIA

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BOLPADE

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BIO

GRANA
PADANO

Gruppo
San Donato

iBOONI

Lago
SINCE 1982

LIQUIGAS

LOVABLE

Melinda

Mielizia

mipaaf

my
Cooking
Box
1 CHEF PER PASSIONE

Nonno Nanni

PANEANGELI

PinsCini
SALUMI ITALIANI

PIRELLA
ANGELO
PORETTI
NATURALI DAL 1971

Ritter
SPORT

RIZZOLI

SACLA
dal 1939

Scaldasole
SIAMO BIO DA SEMPRE

STORM

TAITÙ
MILANO

Tosi
NATI DAL 1962

Clerici.

Negrini

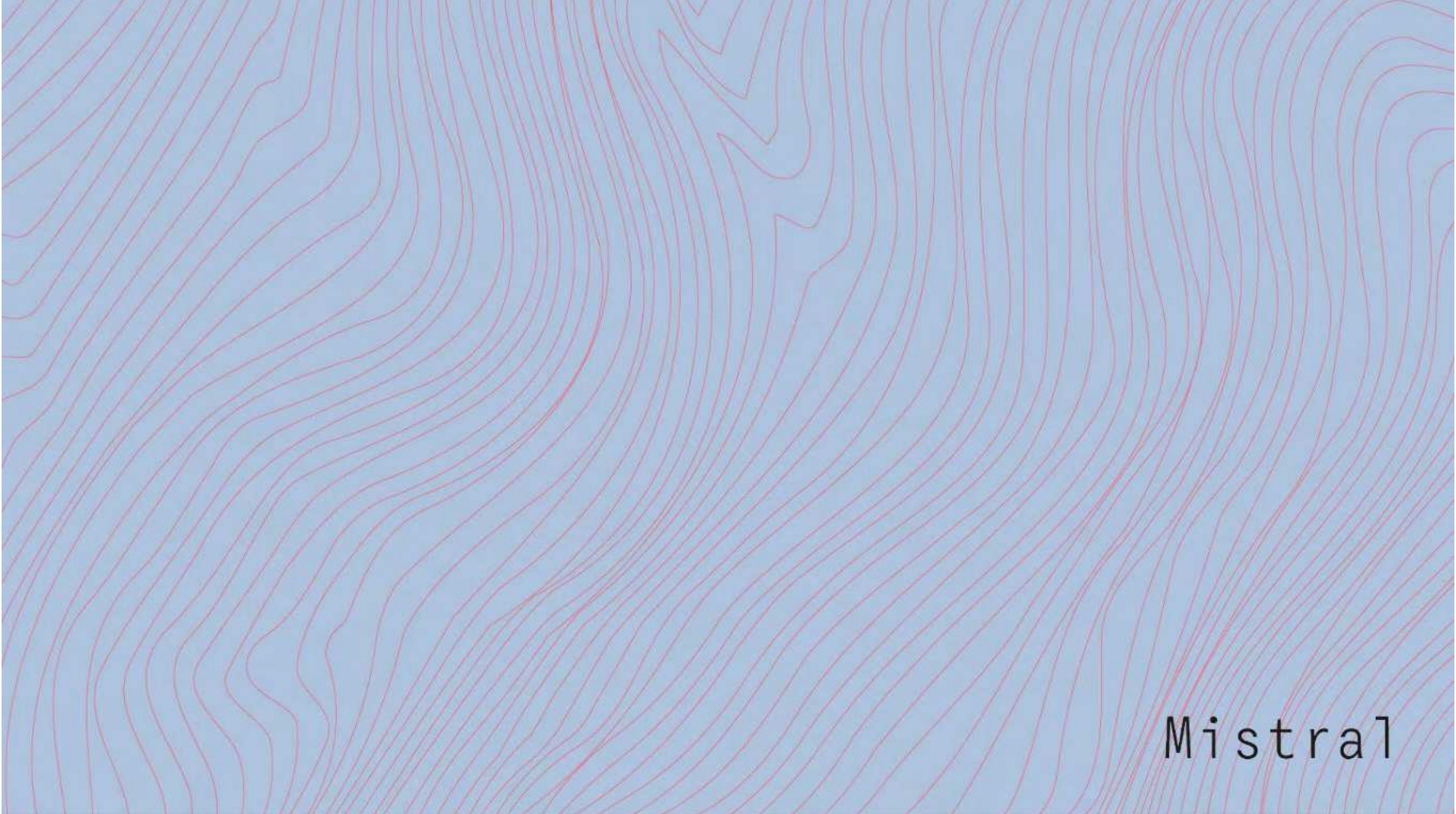
CAUTO
Vino di Comunità

Costa
LIGURE

TEDDI
biologico

Hero
DAL 1988

PRO
PROTECA



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